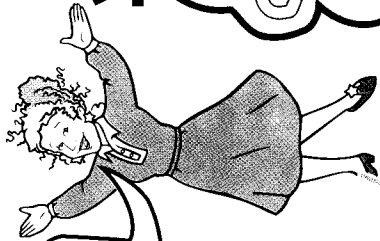
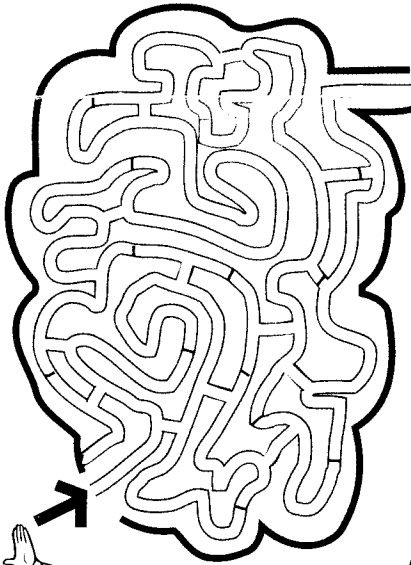


Scholastic's

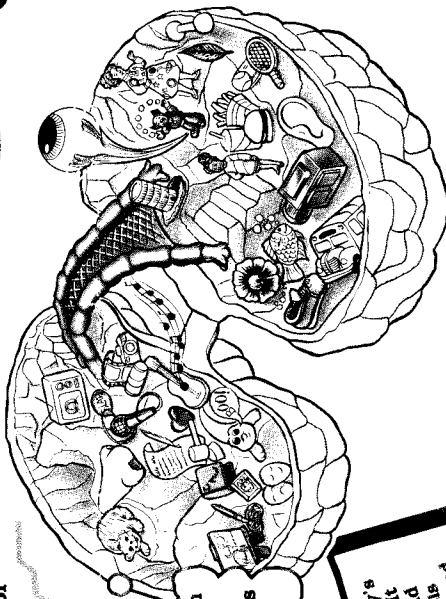
The Magic School Bus BODY SAFARI



Here's a real brain teaser for you, kids! Find your way through this a-MAZE-ing brain!



Guess what? The Brain Station playset contains fun examples of some of the things the human brain is responsible for. Like the eyeball and camera... they tell us that a part of our brain is responsible for what we see!



Q. Why did the brain feel heavy?
A. Because there was a lot on its mind!

YOUR BRAIN

Q. By Keesha
The brain is our body's center of learning and also acts as a command station that controls our body's actions and reactions. The biggest part of the brain is called the cerebrum. It's the place that we hear, see and feel. A dictionary provides us with the words we speak!

BRAIN STATION™

A FEW WORDS ABOUT THESE PLAYSETS...

Many of the things found in these sets don't look the way real body parts do. But by changing things a little (OK, a lot), we were able to show you - in a fun way - what really goes on inside the body. We hope these toys encourage you to learn more about the amazing human body!

THE HEART OF THE MATTER

The heart pumps blood through the body's tissues. The blood starts out bright red (full of fresh oxygen from the lungs) and then becomes bluish-red as it gives out oxygen along the way. That's why we made the happy faced blood cells change colors in the Heart Central playset! The playset also has a toy germ that twists into a pretzel white blood cell. This is to show that, in the human body, white blood cells fight off germs that can make us sick.

What's new on the Heart Chart?



Your heart is located between your lungs and a little to the left of the middle of your chest.

Doctors can record heart activity with an E-L-E-C-T-R-O-C-A-R-D-I-O-G-R-A-M (EKG).

SCRAMBLED WORDS

- TERRA Hint: It beats just for you.
- CCHOLEA Hint: It's something in the ear.
- DOBOL Hint: It flows through the body.
- RBVIA Hint: It's very thoughtful.

- Q. When are beats not vegetables?
- A. When they're heart-beats!

- Q. What kind of ear can fly?
- A. An ear-planet!



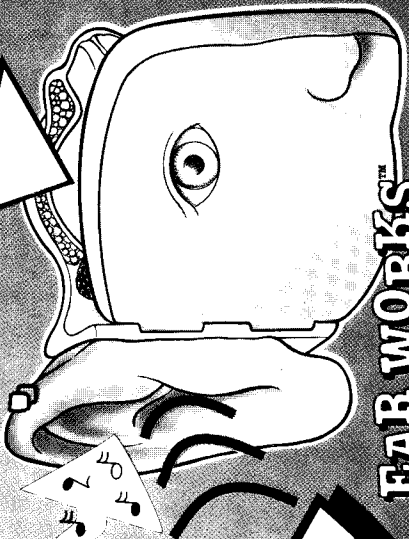
WHAT I HEAR ABOUT THE EAE

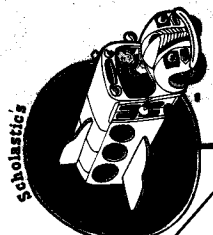
By Arnold

When sound waves come our way, something "ear"-mazing happens! The part of the ear called the cochlea turns sound waves into electrical messages. When these messages reach your brain, you hear the sounds! And because the cochlea sends different messages, you can tell a bang from a BANG, and a beep from a BOOM.

EAR WORKS™

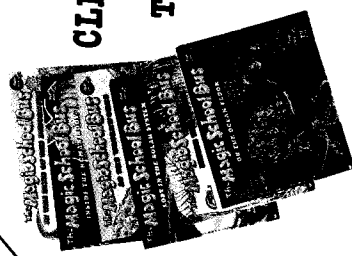
The Ear Works playset has a make-believe cochlea that coils and uncoils... you can let Arnold get all wrapped up in it!



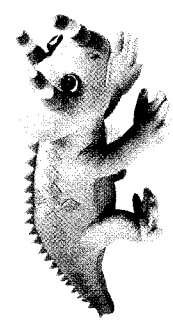


IT'S A WILD RIDE!

CLIMB ABOARD SCHOLASTIC'S THE MAGIC SCHOOL BUS!
These totally unique, totally fun toys are based on
The Magic School Bus best-selling book series and PBS
television show! Now, you can join Ms. Frizzle and
her fun-loving students on all kinds of
imaginative adventures!



★ Ms. Frizzle™



★ Liz™



School Set

★ Figure Asst.



Underwater Set



Space Set



Desert Set

★ Imagine That Habitat™ Asst.



Ant Hill™



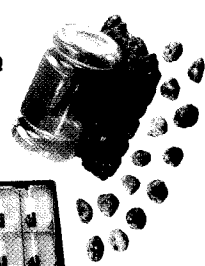
Bug Cabin™



Beaver Town™



★ Tumblin' Rocks™



★ Tumblin' Rocks™ Refill Set

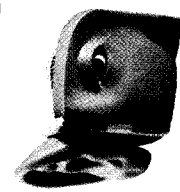


★ "Look for the Sega™ Genesis™ game!"



Heart Central™

★ Body Safari™ Asst.



Ear Works™



Brain Station™

★ Adventure Bus™ Asst.



Airplane Bus



Dinosaur Bus



Butterfly Bus

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